



CONNECTED POTENTIAL

Where your calling
meets community.

Hello! We are so glad you found us. We know you want to make the world a better place, and we want to help you do that. To submit a proposal for consideration, please complete the form fields below and submit via the [Connected Potential](#) website.

WE EVALUATE PROPOSALS BASED ON THE FOLLOWING THREE CRITERIA:

- Quality and structure of the proposal
- The impact you propose to make
- Readiness to implement your project

HERE ARE FIVE TIPS FOR WRITING AN AMAZING PROPOSAL:

- 1 We read for clarity and spelling. Take care in making your message as clear and understandable as possible.
- 2 Be specific about your goals. When we are done reading your proposal, we should have 100% clarity about the problem you hope to address, what it is you propose to do about it, and how it is you propose to do it.
- 3 Let your passion shine through. We don't need to see a ton of exclamation points to know how passionate and committed you are. Use your proposal to tell us exactly why your project is so important, and why you are the best person to do it.
- 4 One of our major criteria is readiness to implement your project. Did you just come up with this great idea a few days ago and you can't wait to get started?! That's great! (No, really--it's amazing!). But moving from an idea to an actual project takes a lot of planning. Show us that you have taken the time to think about the opportunities and challenges that are involved with your project.
- 5 Be honest about your needs. Making a difference is challenging--that's why we're here. Being upfront about your needs helps us better understand the type of help you would benefit from.

We welcome everyone to work with us. As part of this, we do not work with projects that support a particular political candidate or party, or that promote one group's beliefs at the expense of another's. We firmly believe that in the world of social good, we are all in this together.

Congratulations on making it to this stage. We can't wait to see what you've got.

Virtual High Five,

The Team

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**CONNECTED
POTENTIAL**
PROPOSAL FORM

YOUR NAME _____

YOUR AGE _____

NAME OF PROJECT _____

Please provide (in 500 words or less) a detailed description of the social good project you would like to implement. Here are some important questions you will want to answer:

What is it you are hoping to do? Be specific about the structure and goals of your project.

What is the problem you hope to address?

How will your project make a meaningful difference?

Where will this project be based?

Who are the key people who will be involved in the project? What will they be doing? What skills will they bring to the success of your project?

Describe your background. What makes you the right person to initiate this project? What special skills or abilities do you have that will contribute to the project's success? What skills or abilities do you need?

How much money do you anticipate needing to implement this project? What are some of the ways that you hope to raise money? What will your biggest expenses be? It is important to be informed about all major costs associated with your project, and to be realistic about where funding might come from.

How will your project create value for the community you are supporting?

What sets your project apart from other work that is being done in your area? Why do you feel there is a need for your project?

What do think you will need the most assistance with? How do you hope Connected Potential will be able to help?

How will you measure the success of your project? Measuring your impact is important to gaining support and reporting on the success of your project

Describe the purpose of your social good project in a brief purpose statement:

- a) What you propose to do*
- b) How you propose to do it*
- c) Who will benefit and*
- d) What value your project will bring*

Thanks so much for your proposal! We are so excited to hear about you and your vision for a better world. To finalize your application, please go to the [Connected Potential website](#) and upload your completed proposal. We will get back to you soon!